



LABEL ROAD RACES REGULATIONS

(Approved by Council 28 February 2024, effective from 08 March 2024)

1. Labels for Road Races

- 1.1. The “World Athletics Label Road Races” programme gathers the world’s leading road races (‘Races’).

A World Athletics Label denotes a full application of the Competition and Technical Rules in, at a minimum, the elite component of the competition; Labels also denote superior standards in event organisation, safety and runner experience; support from public authorities to the event; and a financial commitment to anti-doping.

- 1.2. ‘Elite’, ‘Gold’ and ‘Platinum’ Labels also indicate the existence of a world-class elite competition.
- 1.3. These regulations define the criteria that must be met to obtain Labels for 2024.
- 1.4. The following categories of Races can apply for a 2024 Label:
- 1.4.1. Races over the following official distances for which World Records are recognised (see World Athletics Competition Rule 32): Road Mile – 5km – 10km – Half Marathon – Marathon – 50km.
- 1.4.2. Races over the following non-WR distances which count towards World Rankings in the Marathon and Road Running event groups: 15km – 10 Miles – 20km – 25km – 30km
- 1.4.3. ‘Classic races’ over other non-standard distances (<50KM).
- 1.5. There shall be 4 Labels in 2024:
- 1.5.1. World Athletics Label
- 1.5.2. World Athletics Elite Label
- 1.5.3. World Athletics Gold Label
- 1.5.4. World Athletics Platinum Label
- 1.6. Label Races fall into paragraph 1.d and 2.d of “World Rankings Competitions” as defined in the Generally Applicable Definitions.

2. Application procedures

- 2.1. Race Organisers can only be granted a Label if the Race has taken place for 2 consecutive years or more, immediately prior to 2024 (cancellations due to Covid in 2020-2022 will not be considered as a break in continuity). Exemptions from this requirement can be granted at World Athletics’ sole discretion in case of Races with a

high sporting significance (Elite Label or higher), provided that World Athletics is satisfied with the track record of the Race Organiser.

2.2. Applications for 2024 Gold Labels shall only be accepted:

2.2.1. for races with a Gold Label in 2023 which have fully complied with the Elite Athletes requirements and minimum prize money criteria.

2.2.2. for races meeting the following criteria:

2.2.2.1. must have been awarded an Elite Label in 2023, fully complying with the Elite Athletes requirements and minimum prize money criteria or, if applicable, "Solidarity Fund" criteria;

2.2.2.2. must have recorded a "participation score" (i.e., > 0) in 2023.

2.2.2.3. must offer in 2024 the prize money stated in Regulation 7.1 plus an additional 50% or more .

2.3. Application for 2024 Platinum Labels shall only be accepted:

2.3.1. for Race Organisers with a Platinum Label in 2023 which have fully complied with the Elite Athletes criteria or, if applicable, the "Solidarity Fund" criteria;

2.3.2. for races meeting the following criteria:

2.3.2.1. must have been awarded a Gold Label in 2023;

2.3.2.2. must have had a "participation score" of 100 or more in 2023 (for marathons, [see here](#) , for other distances, see the 'Road Running' Competition Ranking [here](#) , and for single-sex events only, the specific sex Competition Ranking, in the relevant event)

2.3.2.3. must offer in 2024, as a minimum, the prize money stated in Regulation 7.1 for Gold Label races.

2.4. Race Organisers are on notice that the criteria in future regulations that must be met to obtain top Labels in 2025 may take into account the quality of the elite athlete fields in 2024.

2.5. Race Organisers are required to submit their applications for a Label using the online process and date(s) notified by World Athletics from time to time on <https://globalcalendar.worldathletics.org>.

2.6. Each year, World Athletics will publish a Label Races' calendar by a date to be notified. The 2024 calendar was published on 20 December 2023.

2.7. In May of each year, Race Organisers may apply to upgrade or downgrade their current Label for the second half of the year (i.e. June to December).

- 2.8. “Elite”, “Gold” and “Platinum” Labels are awarded to competitions and therefore an Elite Label event with a men’s and a women’s race has 2 Elite-Label competitions. Where an event hosts both a men’s and a women’s race, both competitions are subject to the Label criteria, and the Label is awarded to both competitions. For women-only events with male pacers, the male component is not subject to Label criteria, not even in the case of women-only elite events with a mass race with men and women.
- 2.9. Nothing in Regulation 2.8 prevents applications being submitted for single-sex competitions.
- 2.10. The acceptance or rejection of an application is at the sole discretion of World Athletics.

3. Elite Race Requirements

3.1. Each Race Organiser wishing to apply for an “Elite Label” in 2024 must have at the start of their 2024 Race edition at least 5 athletes per sex (irrespective of their Country or Territory representation) who have recorded in 2022, 2023 or 2024 at least one World Athletics legal performance within the standards set out in the table below (corresponding to 1,115 points as per 2022 “[Scoring Tables of Athletics - Outdoor](#)”) and who have recorded the standard in the distances stated in the table that apply to the Race Organisers’ Race;

1115 points	5000m	5km	10000m	10km	15km	10 miles	20km	Half Marathon	25km	30km	Marathon	50KM (indicative)
MEN (Elite)	13:26.46	13:26	28:11.28	28:11	43:17	46:36	58:17	1:01:48	1:14:31	1:31:10	2:12:47	2:49:00
WOMEN (Elite)	15:25.28	15:25	32:27.97	32:27	49:20	53:09	1:06:52	1:10:44	1:25:17	1:44:18	2:31:50	3:12:30

For applications from Race Organisers for <15KM
For applications from Race Organisers for 15KM, 10miles, 20KM, Half Marathons, 25KM
For applications from Race Organisers for Marathons and races >25KM
For applications from Race Organisers for 50KM

AND have the “Minimum Gross Guaranteed Prize Money” structure as set out in Regulation 7.1.

- 3.2. Each Race Organiser wishing to apply for a “Gold Label” in 2024 must have at the start of their 2024 Race edition at least 4 athletes per sex (irrespective of their Country or Territory representation) with Gold Status or superior, and have the “Minimum Gross Guaranteed Prize Money” structure as set out in Regulation 7.1. If required, Race Organisers have a choice of replacing a maximum of one athlete with Gold Status with 3 “Elite Label level” athletes in accordance with the table set out at Regulation 3.1.
- 3.3. Each Race Organiser wishing to apply for a “Platinum Label” in 2024 must have at the start of their 2024 Race edition at least 3 athletes per sex (irrespective of their Country or Territory representation) with Platinum Status + at least 4 athletes per sex with Gold Status (or higher). If required, Race Organisers have a choice of replacing a maximum of one athlete with Gold Status with 3 “Elite Label level” athletes in accordance with the table set out at Regulation 3.1.

3.4. Races may lower their label status provided that the Race Organiser notifies World Athletics in writing not less than 2 months prior to scheduled race day in order that the necessary adjustments can be made to budgets and plans for Anti-Doping Tests.

3.5. For “World Athletics Label” Races (basic tier), there are no elite athlete participation or prize money requirements.

4. Athletes’ “Label Status” for 2024, and their inclusion in the International Registered Testing Pool

4.1. Athletes’ “Label Status” for 2024 is assigned automatically. The Athlete Representatives’ financial contribution for Platinum and Gold Status athletes is calculated on the basis of the prize money the athlete wins (see Regulation 5.2).

4.2. Platinum Status (45 athletes per sex)

- First induction (based on positions in the World Rankings as of Tuesday 21 November 2023):
 - Top 25 ranked in the “Marathon” event group
 - Top 5 ranked in the “Road Running” event group (excluding athletes who already acquired Platinum Status from the “Marathon” event group)
 - Top 1 ranked in the “10,000m” event group (excluding athletes who already acquired Platinum Status from the “Marathon” and “Road Running” event groups)
- Second induction (based on positions in the World Rankings as of Tuesday 20 February 2024):
 - Top 8 ranked in the “Marathon” event group among those not yet Platinum
 - Top 2 ranked in the “Road Running” event group among those not yet Platinum
 - Top 1 ranked in the “10,000m” event group among those not yet Platinum
- Third induction (based on positions in the World Rankings as of Tuesday 23 April 2024):
 - Top 3 ranked in the “Marathon” event group among those not yet Platinum

4.3. Gold Status (120 athletes per sex)

- First induction (based on positions in the World Rankings as of Tuesday 21 November 2023):
 - Top 84 ranked in the “Marathon” event group (excluding athletes with Platinum Status)
 - Top 18 ranked in the “Road Running” event group (excluding athletes with Platinum Status, and those who already acquired Gold Status from the “Marathon” event group)
 - Top 6 ranked in the “10,000m” event group (excluding athletes with Platinum Status, and those who already acquired Gold Status from the “Marathon” and “Road Running” event groups)
- Second induction (based on positions in the World Rankings as of Tuesday 20 February 2024):

- Top 9 ranked in the “Marathon” event group (excluding athletes with Platinum Status)
 - Top 2 ranked in the “Road Running” event group (excluding athletes with Platinum Status, and those who already acquired Gold Status from the “Marathon” event group)
 - Top 1 ranked in the “10,000m” event group (excluding athletes with Platinum Status, and those who already acquired Gold Status from the “Marathon” and “Road Running” event groups)
- 4.4. The Athletics Integrity Unit (‘AIU’) may in its absolute discretion identify Platinum and Gold Status athletes for inclusion in the International Registered Testing Pool. In accordance with Rule 5.5.3 of the World Athletics Anti-Doping Rules, athletes included in the International Registered Testing Pool shall be required to comply with the whereabouts requirements of the International Standard for Testing and Investigations, including (a) advising the AIU of their whereabouts on a quarterly basis; (b) updating that information as necessary so that it remains accurate and complete at all times; and (c) making themselves available for Testing at such whereabouts.
- 4.5. Platinum and Gold Status athletes will be notified by the AIU before they are included in the International Registered Testing Pool and when they are removed from the pool. They may be added or removed from the International Registered Testing Pool at any time.
- 4.6. In addition, the AIU may add athletes to the International Registered Testing Pool who are not Platinum or Gold Status athletes but who nevertheless compete in World Athletics Label Road Races. Such athletes will be subject to the same whereabouts requirements as the Platinum and Gold Status athletes in the pool.
- 5. Financial obligations for the funding of dedicated road races anti-doping programmes**

The dedicated Road races anti-doping programme will be managed by the AIU. It will include:

- Out-of-competition tests for Elite athletes (including planning, performance monitoring, whereabouts management, sample collection and analyses)
- Targeted pre-competition tests at World Athletics Label and Elite Label races
- Athlete Biological Passport Programme (testing, profiles monitoring and follow-up)
- Results and case management (review and follow-up of atypical results, managing anti-doping rule violations including referral to World Athletics Disciplinary Tribunal and, if applicable, to the Court of Arbitration for Sport)
- Education programme for Elite athletes
- Investigations and intelligence service

The extent and depth of the dedicated integrity programme will vary according to the number of races participating in World Athletics' label programme under these regulations.

On top of World Athletics' annual contribution to the AIU, the anti-doping programme will be financed as follows:

- 5.1. Label Fee. As a condition of receiving a World Athletics Label each Race Organiser is required to pay a "Label Fee", to contribute to the funding of the dedicated Races anti-doping programme. The Label Fees for 2024 are as follows (half for single-sex events):

2024 Fees	Label	World Athletics Label	Elite Label	Gold Label	Platinum Label
Marathons		\$3,000	\$9,000	\$20,000	\$50,000
Any other distance		\$1,200	\$3,600	\$8,000	\$20,000

- 5.2. Athletes' Contribution. In all Elite, Gold and Platinum Label Races, there shall be a 2% levy on the published gross prize money (i.e. before any penalties and taxes) for the top 8 (where applicable) overall finishers. This levy represents the elite athletes' contribution to the anti-doping fund. The contribution will be deducted by Race Organisers from the sums paid to elite athletes and paid by the Race Organiser directly to World Athletics.
- 5.3. Athletes' Representative Fee. The Athletes Representatives' contribution to the fund will be calculated as the 1% of the published gross prize money won by their athletes in Elite, Gold and Platinum Label Races, and only on the top 8 (where applicable) overall finishers.

6. Appearance negotiations, athletes' contracts, prizes and payment terms

- 6.1. For any Athlete (including a 'Ranked Athlete' as defined in the Athletes' Representatives Rules), Race Organisers must only negotiate their participation in the Meeting with:
- 6.1.1. a World Athletics licensed Athletes' Representative;
 - 6.1.2. a Member Federation who has received the prior written consent of World Athletics' CEO to represent the athlete;
 - 6.1.3. the Athlete themselves (if they have chosen to represent themselves). A complete list of registered ARs is available from World Athletics website at <https://worldathletics.org/athletes/athlete-representatives>.
- 6.2. When, upon written request from World Athletics, Race Organisers are asked to provide a post-race report, this must include a list of the Athletes and their Member

Federation or Athlete Representatives with whom each Race Organiser negotiated the Athlete's participation.

- 6.3. Race Organisers must pay all sums due to the contracted Athletes for reimbursement of expenses and appearance fees and any prize monies and bonus awards within the period of time specified within the contract which is normally 60 days after the receipt of doping control results conducted at the race. Suitable accommodation, meals and transportation shall be provided for the Athletes. Generally, all travel expenses are paid upon the Athlete's arrival at the race venue and no later than the day before the athlete's departure from the race venue.
- 6.4. A contract established in good faith by both parties outlining clearly the arrangements between the Race Organiser and the Athlete shall be signed and respected by both parties. The contract shall specify that:
- 6.4.1. any withholding taxes in respect of appearance fees, prize monies or bonuses that may be levied by the fiscal authorities of the country hosting the race. The Race Organiser shall in due course supply the Athlete or their Athlete Representative with the relevant document from the fiscal authorities certifying that any such charges have been duly paid.
- 6.4.2. any Athlete who is subsequently determined to have committed a doping offence at the time of the event or is suspended from competition due to an offence committed prior to the event resulting in his/her performance at the event being invalidated, shall be liable to refund any and all sums (including expenses) from the Race Organiser relating to his/her performance at the event. This includes any commission paid to an Athlete Representative. Prize money offered to competitors, including bonuses for times achieved shall be equal for all competitors regardless of their nationality or sex – (i.e. prize money for places should be equal for men and women and for nationals of the host country and athletes of other nationalities). Races may offer specific incentive prizes to nationals of the host country to encourage national participation and development.
- 6.5. In accordance with the Marketing & Advertising Regulations concerning Athlete kit, Athletes are permitted to wear their personal sport manufacturer sponsor clothing during the competition and at awards ceremonies. Therefore, Race Organisers cannot insist or force Athletes to cover their personal sport manufacturer sponsor logos unless they do not comply with the Marketing & Advertising Regulations in respect of their size requirements. Race Organiser may not insist or force Athletes to wear clothing of the Race Organiser's sports manufacturer sponsor unless the Athletes have agreed in writing to do so and this agreement is submitted in writing to the designated Label Road Race contact at World Athletics no later than a week prior to race day.

7. Minimum Gross Guaranteed Prize Money in 'Elite and Gold Label Races'

- 7.1. In Elite and Gold Label Races, for the overall men's and women's competitions, there shall be at minimum a prize structure as follows:

Minimum Prize money (per sex)	Elite Label: Marathon	Elite Label: other distances	Gold Label: Marathons	Gold Label: other distances
1 st	\$15,000	\$5,000	\$45,000	\$10,000
2 nd	\$7,500	\$2,500	\$20,000	\$5,000
3 rd	\$5,000	\$2,000	\$10,000	\$4,000
4 th	\$2,500	\$1,500	\$5,000	\$3,000
5 th	\$2,000	\$1,000	\$4,000	\$2,000
6 th	\$1,500		\$3,000	
7 th	\$1,000		\$2,000	
8 th	\$500		\$1,000	

7.2. There are no minimum prize money requirements for races categorised as a World Athletics Label and Platinum Label (except as stated in Regulation 2.3.2.3).

8 Categorisation of races for World Rankings

8.1 For the determination of the athletes' "Placing Scores" in the context of the [World Athletics Rankings](#), Label Road Races shall be categorised as follows:

Label Road Races 2024 and World Rankings categorisation	Marathon	Any other distance
Platinum Label Races	GW	GL
Gold Label Races	A	B
Elite Label Races	B	C
WA Label Road Races	E	E

9 Observers and Technical Delegates

9.1 World Athletics may nominate one Observer or International Technical Delegate (TD) Label Races. The Observer / TD will ensure compliance with all applicable Rules and Regulations and World Athletics Label Road Race Regulations and may also be available to assist the Race Organiser if such assistance is requested by the Race Director.

9.2 The Race Organiser will provide all necessary passes, accreditation and assistance to give to Observers and TDs access to the requested operational areas and pre-race meetings, and generally facilitate their work.

9.3 World Athletics will send to the Race Director a copy of the report completed by World Athletics Observer/TD whenever relevant.

9.4 The Race Organiser shall pay the following for one designated Observer or TD: economy class travel, on-site accommodation for a maximum of three nights, meals and local transport.

10 Technical

- 10.1 Races shall be organised in accordance with World Athletics Competition Rules and Technical Rules.
- 10.2 Race courses must hold a World Athletics international measurement certificate valid at least throughout the race day. For Gold and Platinum Label races, it is recommended that the course be “pre-verified” (i.e. measured in advance by two World Athletics accredited measurers, one of the accredited measurers should be of “Grade A”) to ensure the accuracy of the measurement and speed up ratification in case of World Records.

11 Before race day

- 11.1 It is recommended to organise a pre-race technical meeting with the international elite athletes and their representatives, where all arrangements for the race (warm-up schedule, desired configuration of refreshment stations, how to reach the finish line in case of drop-out; etc.) must be communicated, and the pacemakers introduced to the international elite athletes. If the technical meeting is conducted in a language other than English, English translation shall be provided.
- 11.2 The Referee must be present at the technical meeting.
- 11.3 A check of the international elite athletes’ race kits and competition shoes (where applicable) shall be organised on the eve of the competition (or, for afternoon/evening competitions, no later than the morning of the race day) to ensure compliance of the international elite athletes’ race gear with the Technical Rules and Marketing & Advertising Rules and Regulations.
- 11.4 It is recommended to provide personalised bibs with names of the elite athletes, for them to wear on race day.
- 11.5 Race Organisers shall permit their international elite athletes to provide their own refreshments, in which case the elite athlete shall nominate at which stations they shall be made available to them. Refreshments provided by the international elite athletes shall be kept under the supervision of officials designated by the Race Organiser from the time that the refreshments are lodged by the international elite athletes or their representatives. Those officials must ensure that the refreshments are not altered or tampered with in any way.

12 Before the start

- 12.1 There must be adequate means to control access to secured areas (ID accreditation or similar).
- 12.2 Sign-posting in start areas shall be clear and sufficiently informative.
- 12.3 There shall be adequate, safe and well-lit space for elite runners to warm up.
- 12.4 Separate men/women changing facilities must be provided.

- 12.5 If wheelchair or hand-bike races are held with the event, there must be disabled toilets provided.
- 12.6 Efficient baggage drop-off service must be provided for both the elite and, if applicable, the mass race.
- 12.7 Starting corrals (or waves) must be seeded by pace / expected finish time.

13 Road Closures

- 13.1 The whole course must be closed to vehicular traffic, with the exclusion of official vehicles, for the duration of the event until the published cut-off time. The start will be traffic free until the last runner has started and the finish will be traffic free until the last runner finishes or the cut-off time is reached.
- 13.2 In the case of dual carriageways, only the carriageway on which the participants will run needs to be closed to vehicular traffic. Whenever possible, for safety reasons, all carriageways should be closed to vehicular traffic.
- 13.3 Police and/or traffic controllers must be present at all intersections.

14 The Race

- 14.1 The original Course Measurer or other suitably qualified official designated by the Course Measurer with a copy of the documentation detailing the officially measured course shall ride in the lead vehicle during the competition to validate that the course run by the athletes conforms to the course measured and documented by the official Course Measurer. In the case of separate men and women races, a certified Measurer or other suitably qualified person should be in the lead vehicle for each race. All intermediate timing points shall be measured and marked by the Course Measurer and included in the course map. Mile and/or kilometre markers shall be installed, prominent and easy to see.
- 14.2 In Elite, Gold and Platinum Label competitions, the main Race(s) shall be started independently of the Race(s) on any other distance. Exception to this rule can be made only if the buffer between the elites taking part in the Label competition and the participants of other races is ample enough to prevent disruption to the elite race. Once the Race is started, it is essential that international elite athletes participating in the Label race do not enter in contact with persons not participating in the same race, as this would result in a violation of Technical Rule 6.3.1 on assistance.
- 14.3 There shall be a lead vehicle preceding the lead runners to direct the runners around the course and, wherever possible, that shall also include a time clock indicating the time elapsed since the start of the race. Where it is safe to do so, in mixed races, a lead vehicle shall precede both men's and women's race leaders. The lead vehicle and any other vehicle on the course should not block the athlete's view of the shortest possible path. Where possible, for Elite, Gold and Platinum Label races, a distinctive line of any colour should be painted on the course to indicate the shortest possible route.

- 14.4 The Referee, or designated race official, shall have the possibility to follow the leading groups of a road race closely, on a motorbike or bicycle, if he or she so determines. The Referee can give warnings in case of rule violations and, for particularly serious cases, disqualify athletes.
- 14.5 In Platinum Races, a photo-finish device shall be utilised to determine the placings in case of close finishes and is recommended for any other Label Race with prize money.

15 Pacing

- 15.1 Pacemakers are authorised and should be clearly identifiable through a distinctive uniform or similar. To better promote the image of all international elite athletes, a pacemaker's main bib shall include their name. If a pacemaker has no distinctive uniform, it is allowed to have the word "PACE" together with their name on the bib, or on a second bib to be placed either on the chest or on the back of the pacing athlete.
- 15.2 Athletes employed by Race Organisers as pacers are bona-fide competitors. They must start the competition together with all other international elite athletes, must be recorded in the race start list, timed like other international elite athletes, and if they complete the race they must be officially ranked.

16 Drinking/ Sponging and Refreshment Stations

- 16.1 Drinking/Sponging and Refreshment stations adequately staffed by competent personnel shall be available on the course in accordance with Technical Rule 55.8.
- 16.2 Umpires or other suitably qualified officials designated by the Referee shall be present at all refreshment stations, to ensure the treatment provided to all international elite athletes is fair, and to report any violations.
- 16.3 Elite athletes may only take water or refreshments at the official stations provided by the Race Organiser.
- 16.4 Without prejudice to the individual races' hygiene policies, refreshments can be shared between competitors, including pacemakers. However, any continuous support from any athlete to one or more others may be regarded as unfair assistance and warnings and/or disqualifications may be applied. In mixed-sex races, the handing of a refreshment from a male to a female athlete may result in the disqualification of the female athlete if a situation of unfair assistance occurs.

17 Timing Data Processing and Results

- 17.1 Races must provide fully electronic timing by transponders to all finishers.
- 17.2 Official results based on the "gun time" (Note to Technical Rule 19.24.5) shall be made available to media, spectators and on the official race website within the shortest possible time.

- 17.3 Where available, split times shall be properly recorded and made available for statistics, records and judging purposes.
- 17.4 Races, included basic-tier Label Races, shall email the official results of the elite field of the competition to statistics@worldathletics.org and editor@worldathletics.org immediately following the completion of the competition. As per the Note of Technical Rule 19.24, with “official time” it is meant “...*the time elapsed between the firing of the starting gun (...) and the athlete reaching the finish line...*”.

18 Insurance

- 18.1 Race Organisers shall subscribe to an appropriate third-party liability insurance policy to cover the risks for which the race organisation may be held liable, including any accident which might occur to athletes and officials.

19 Medical

- 19.1 The availability of medical services shall be commensurate with the number of participants in the race and the prevailing weather conditions. A Medical Director shall be identified, and his/her contact details be provided to the TD should World Athletics appoint one for the race.
- 19.2 Medical Directors of Label Road Races will be required to demonstrate participation in at least one Race Emergency Medicine Course (or other World Athletics recognised educational activity) every 3 years, as part of their continuing medical education. Race organisers will be required to include the name of the Medical Director who holds such participation certificate(s) when applying for a World Athletics Label. A list of recognised courses is available on the Health and Science section of the World Athletics website (www.worldathletics.org/about-iaaf/health-science/next-events).
- 19.3 Race Organisers should fully comply with World Athletics Competition Medical Guidelines in the organisation of the medical services provided to participants. Medical Directors will be required to share with World Athletics anonymised, aggregated data on medical encounters, using a dedicated report which will be made available by the World Athletics Health & Science team (contact: Dr Paolo Emilio Adami, MD, paoloemilio.adami@worldathletics.org).

20 Anti-Doping Tests at Label Road races

- 20.1 Two months prior to race day, Race Organisers shall submit to the AIU by email their most up-to-date provisional entry lists, as well as details on the official hotel where any elite athletes are to be accommodated. Race Organisers will be contacted separately with details on how to share this information with the AIU securely.

Pre-competition tests

- 20.2 Except for Platinum races (see below), pre-competition tests will be organised directly by the AIU on a targeted basis, as part of the dedicated anti-doping programme, at a number of Label Road Races. Race organisers will be informed sufficiently in advance that pre-competition tests will be conducted at their race but must keep this information

confidential on a need-to-know basis, so as not to provide the competing athletes with notice of the testing.

- 20.3 Pre-competition tests will mainly consist of blood tests in the context of the Athlete Biological Passport, to be conducted in the period preceding the race, preferably at the main athletes' hotel.
- 20.4 Race Organisers may be requested to assist with facilitating pre-competition testing operations (for example, accreditation for doping control staff, access to venue, booking at race's main hotel).
- 20.5 Platinum Label races are required to organise, at their own expense, systematic pre-competition tests for athletes identified by the AIU in the International Registered Testing Pool in accordance with Regulations 4.4 to 4.6 above. The International Registered Testing Pool is published on www.athleticsintegrity.org.

In-competition tests

- 20.6 In-competition tests are key to preserve the integrity of performances achieved at Label Road races. The minimum number of tests to be conducted at label races shall be as follows:

World Athletics Platinum Label	12 tests (6 men and 6 women) including 6 with EPO analysis
World Athletics Gold Label	10 tests (5 men and 5 women) including 5 with EPO analysis
World Athletics Elite Label	8 tests (4 men, 4 women) including 4 with EPO analysis
World Athletics Label	6 tests (3 men, 3 women) including 3 with EPO analysis

For single-sex Races the minimum number of tests above are reduced by half.

- 20.7 All tests shall be conducted in accordance with the World Athletics Anti-Doping Rules at the expense of the Race Organiser.
- 20.8 The doping samples shall be analysed by a WADA accredited laboratory.
- 20.9 Race Organisers may contact the AIU to assist with the organisation of in-competition tests at their race including identifying the most suitable testing service provider, at preferential rates.

21 Communications

21.1 On-site Video Screen

All Platinum Label Races must provide in the finish area at least one giant video screen to allow spectators to follow the race.

21.2 Race Website

Elite, Gold and Platinum Races should have a dedicated website with at minimum start-lists and results in English. For Gold and Platinum Races, a fully-functional website in English is required.

22 TV images to World Athletics

22.1 If requested by World Athletics Race Organisers will provide full race footage (“Dirty International Feed”), in the form of a web-link to a video-sharing website (YouTube, Vimeo, YouKu, etc.) or a digital file. This is for reviewing purposes only, and World Athletics will NOT have the right to use any of this footage unless approved in writing by the Race Organiser.

22.2 Upon request of World Athletics, the Race Organiser shall provide a broadcast-quality record of the competition (“Clean Feed”), allowing World Athletics to use, free of charge, up to five minutes of footage, unless existing media rights contracts prevent the Race Organiser from doing so.

23 World Athletics Branding and Promotion

23.1 All Race Organisers are recommended to:

23.1.1 Produce and display, at their cost, at least two promotional, perimeter boards or banners (using artwork provided by World Athletics) in the finish area within the final 100 metres, and/or prominently display the World Athletics Road Race Label logo on the finish gantry, as part of the non-commercial partner recognition programme. The placement of the boards and/or logos should ideally be visible in key broadcast views.

23.1.2 Display the relevant Road Race Label logo on the homepage of the race website.

23.1.3 Include the relevant Road Race Label logo all promotional printed and digital material (examples may include marketing campaigns, posters, brochures, leaflets, official programme, start lists, results, press and victory ceremony backdrops social media, etc.).

23.1.4 Allow a full-page advert in any official programme made available to spectators or media artwork provided by World Athletics in line with specifications provided by the Race Organiser.

24 Sustainability

24.1 Race Organisers must meet and report in accordance with the Sustainability Event Standard set out in the following link <https://worldathletics.org/athletics-better-world/sustainability/athletics-for-a-better-world-standard>

25 Breaches & Sanctions

25.1 In the event of an allegation of breach of any of these Regulations or World Athletics’ Rules or Regulations generally, the alleged breach will be investigated and,

if applicable and subject to Regulation 25.2 below, sanctioned in accordance with the Disputes and Disciplinary Proceedings Rules.

- 25.2 If the Disciplinary Officer finds there has been a breach of these Regulations or other relevant World Athletics Rule or Regulation, **in addition** to the sanctions set out in the Disputes and Disciplinary Rules, they may impose any one or more of the following sanctions:
- 25.2.1 withdrawal of the Race Organisers' current Label;
 - 25.2.2 downgrade the Race Organiser's Label;
 - 25.2.3 not accept the results from the Race Organiser's meeting as being 'official' and invalidate the results in the World Athletics statistics or results;
 - 25.2.4 place conditions on future applications from the Race Organiser for a World Athletics Label;
 - 25.2.5 prohibit the Race Organiser from applying for a Label for a period as may be appropriate in the circumstances.
- 25.3 Where the Disciplinary Officer makes a finding against an Organiser:
- 25.3.1 World Athletics or its delegate(s) may publish the decision and/or the sanction as World Athletics (or its delegate(s)) considers appropriate.
 - 25.3.2 a copy of the findings will be provided to the Member Federation where the Race Organiser race is or would normally have been held.